

MAGA

Long Term Care Planning

Since 1975

Murray A. Gordon & Associates



3

Reasons to Choose MAGA

✓ EXPERTISE

We're experts in hybrid/asset-based and stand alone LTCI, providing comprehensive risk management solutions.

✓ PERSONALIZED SERVICE

We tailor coverage to each client's needs and guide them every step of the way.

✓ GOOD PARTNERS

We keep you in the loop throughout the LTC process.

Long Term Care Planning Specialists

With our help,
THOUSANDS of
MAGA clients have
collected **TENS OF
MILLIONS** of dollars
in LTCI benefits.

Ask about our
**CFP®-
APPROVED
WEBINARS**
for CE



The MAGA Team

www.magaltc.com | 800-533-6242

— LICENSED NATIONALLY —
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Reasons for MAGA's Award-Winning Success: EDUCATION & SERVICE

When you work with MAGA Ltd., you are working with one of the nation's most respected LTCI agencies.

Contact us toll-free at 800-533-6242 or via email at maga@magaltc.com to discover the MAGA advantage.

MAGA Serves as a Media Resource on Long Term Care Planning

We've been quoted in:

"Avoid the Obstacles of Long-Term-Care Claims"

– Kiplinger

"How to Decide if Long-Term Care Insurance is Right for you"

– AARP

"Your Long Term Care Insurance Rate Spiked. Now What?"

– The New York Times

"FAQs About Coronavirus and Long-Term Care Insurance"

– U.S. News

Financial Advisor Magazine,
Consumer Reports,
and many more

A sound financial and retirement plan

includes provisions for dealing with the consequences of a loved one needing long term care. But long term care planning is not easy. Should insurance be part of the plan? If so, how much, what type of policy and from which company?

Our mission at MAGA Ltd. for 45 years has been to work hard to make Long Term Care planning easy. MAGA's 3 principals provide over 100 years of LTCI expertise, offering a range of thoughtful, cutting-edge LTC planning solutions.

MAGA LEADS THE WAY

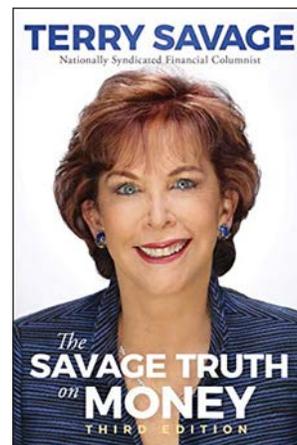
- Working with top-rated insurance companies to ensure the best choices are available
- Designing coverage options using both Stand-Alone and Hybrid/Asset-Based products (life or annuity with a long term care rider)
- Proposing quality long term care solutions that fit the needs of consumers, health care professionals, corporations, financial advisors and more
- Offering education, policy reviews, administrative support and claim assistance to all clients since 1975

"MAGA not only helps me better serve my clients, but contributes to my success as a financial planner."

*-Linda Leitz, CFP, EA
President,
Peace of Mind Financial Planning*

"MAGA Ltd. has been invaluable to our practice when helping clients prepare for long term care costs. We appreciate their review of inforce policies and we count on MAGA to keep us to-to-date. They've worked with NAPFA members for many years and service is always excellent."

*-Carolyn McClanahan, M.D., CFP
Life Planning Partners, Inc.*



"Brian, Peter and Murray have been my constant guides through the complexity of LTCI issues."

*-Terry Savage
Personal Finance Expert*



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