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Celebrating 40 Years

MAGA Insurance Professionals Recognized for Outstanding Long-Term Care Insurance Sales Records

Riverwoods, IL: August 2015 – Two of the principals of MAGA Ltd., based in Riverwoods, Illinois, have been recognized among the top Long-Term Care Insurance (LTCI) professionals in the nation by the American Association for Long-Term Care Insurance. Brian Gordon and Peter Florek, MAGA's President and Vice President respectively, each received the Association's 2015 Long-Term Care Sales Achievement Award, announced in July.

Brian Gordon was recognized as the 15th highest ranking individual LTCI producer nationally, and also ranked 10th for multi-life/employer-based coverage and 5th for linked asset-based life/annuity LTCI. Peter Florek ranked 26th nationally for individual LTCI sales, and 2nd in the nation for linked benefit sales.

"There are thousands of insurance and financial professionals who market long-term care insurance," says Jesse Slome, the Association's executive director. "To be recognized among the leading sales producers in the country is certainly an important distinction."

Brian Gordon has more than two decades of experience in Long-Term Care Insurance. An expert in both individual and group LTCI, he has collaborated with carriers regarding product development and marketing. In addition to personal sales, he has trained hundreds of insurance professionals and conducted informative seminars for senior and retiree groups, banks, and corporations. He has also conducted CE classes for financial advisors, CPAs, and attorneys.

Peter Florek specializes in assessment, development and implementation of Long-Term care plans for individuals, families and businesses with fewer than 500 employees. He also teaches continuing education classes and provides Long-Term care support services for insurance and financial professionals across the country. He has been recognized numerous times by the American Association for Long-Term Care Insurance and the National LTC Network as a top producer on both state and national levels.

For more information on long-term care planning contact MAGA Ltd. at 800 533 6242 or visit www.magaltd.com.



Photo Caption: Brian Gordon (left) and Peter Florek, MAGA's President and Vice President respectively, have been recognized among the top Long-Term Care Insurance Professionals in the nation by the American Association for Long-Term Care Insurance.